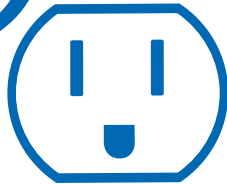


**Saving energy
starts here!**



Earth Hour 2011: It's time to go beyond the hour

At 8:30 p.m. on Saturday, March 26, millions of people all around the world will turn off their lights for one hour – Earth Hour.

Earth Hour is a global call to action to every individual, every business, and every community. Switching off your lights is but one simple action you can take to make a difference, save energy and save money.

Ways to takeCHARGE during Earth Hour

1. Sign up at www.earthhourcanada.org.
2. Turn off your lights on March 26 at 8:30 p.m. for one hour.
3. Tell your friends, family, coworkers, and community about Earth Hour.

And this year, consider what else you can do in your home, workplace, and community to reduce your energy usage. Go beyond the hour!

take!
CHARGE 
Saving Energy Starts Here 

March 2011



EARTH HOUR

March 26 at 8:30 p.m.



Small actions can make a BIG difference!

If every household in Newfoundland and Labrador turns off eight lights for just one hour (say, during Earth Hour), we would save over 116,000 kilowatt hours of electricity. That's enough energy to power five electrically-heated homes for an entire year!

What to do during your 60 light-free minutes? Here are some ideas of fun to have in the dark:

1. Enjoy a romantic candlelit dinner with that special someone.
2. Play a round of board games with the entire family.
3. Go for a walk around the block then head home for some hot chocolate.

takechargenl.ca

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takeCHARGE of YOUR TOWN Challenge Winner!

Congratulations to Admiral's Beach, winner of the takeCHARGE of Your Town Challenge!

By reducing their energy consumption more than any other participating town, Admiral's Beach won \$10,000 to outfit a municipal building with energy saving upgrades. Way to go, Admiral's Beach!

Thank-you to all 106 towns that participated in the takeCHARGE of Your Town Challenge.

We love to see your commitment and enthusiasm for saving energy and saving money.

And be sure to join us on Facebook to stay in the loop on great energy saving tips and weekly contests, facebook.com/takechargenl.



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