



For immediate release:

September 23, 2009

Save energy and money with takeCHARGE Energy Savers

(*ST. JOHN'S, NL*) –Newfoundland Power Inc. and Newfoundland and Labrador Hydro (Hydro), a Nalcor Energy company, are out in full force bringing takeCHARGE Energy Savers Rebate Programs to customers at participating retailers across the province. These new rebate programs are aimed at assisting Newfoundlanders and Labradorians save energy and save money at home. These rebate programs are part of the two utilities' joint energy efficiency partnership, takeCHARGE – Saving Energy Starts Here!

“With winter on the way, this is the perfect time of year for customers to look for opportunities to make their home more comfortable while saving energy and money during the heating season,” says Peter Upshall, Energy Management Engineer, Newfoundland Power. “These new rebate programs will provide customers with money back when they make wise energy choices in their homes when it comes to insulation, thermostats and ENERGY STAR® windows.”

takeCHARGE teams are hosting eight events across the province from 1:00 – 4:00 p.m. on Thursday, September 24, and Saturday, September 26. The teams will provide details on three new rebate programs for insulation, programmable and electronic thermostats, and ENERGY STAR windows for consumers with electrically-heated homes. In addition, the first 25 customers to purchase an ENERGY STAR programmable thermostat at each event will receive double the rebate and get \$20 back. Program and rebate details, application forms and requirements are available at takechargenl.ca, at local building supply stores and through the two utilities.

"With Energy Savers, consumers will get money back when they upgrade the basement and attic insulation in their home, buy ENERGY STAR programmable thermostats or install ENERGY STAR qualified windows," says Simone Kielley, Energy Conservation Program Manager, Hydro. "These investments will benefit consumers by making their home more energy efficient, saving them money and helping to ensure a greener future for our province."

takeCHARGE is a joint initiative between Newfoundland Power and Hydro that is aimed at providing Newfoundlanders and Labradorians with information, tools and programs to assist them in using energy wisely. It is intended to encourage consumers to take charge and take action in their own homes and businesses to reduce the energy they use and save money. Consumers are encouraged to visit takechargenl.ca for tips, videos and rebate programs that will help them save energy and money.

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Events will be held from 1:00 – 4:00 p.m. at participating retail locations as follows:

Thursday, September 24, 2009

Carbonear Home Hardware Building Centre	35 Goff Avenue, Carbonear
Clarenville Home Hardware Building Centre	214 Memorial Drive, Clarenville
Marystown Home Hardware Building Centre	Villa Marie Drive, Marystown
Chester Dawe Rona	40 Carr Crescent, Gander
Stan Dawe Ltd.	19 Hardy Avenue, Grand Falls-Windsor
Kent	37 Confederation Drive, Corner Brook
J.M. Delaney Lumber Ltd.	St. Clare Avenue, Stephenville

Saturday, September 26, 2009

Kent	60 Old Placentia Road, Mount Pearl
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